

# College and Post-Secondary Planning Night

- Elizabeth Bender – Henderson High School
  - Shaz Brown – Rustin High School
  - Kelly Camp – East High School

## AGENDA

7:00 -7:20pm - School Counselor Overview & Presentation

7:20 – 7:50pm – College Admissions Panel Introductions

7:50 – 8:30pm – Questions for the Panel from the Audience

# TIMELINE

- ✓ Register for SAT and/or ACT—You should take one of these tests at least twice in junior year if you are planning to attend college
- ✓ Check Individual schools for SAT subjects tests (SAT II) requirements
- ✓ Junior conference: your counselor will schedule a conference with students (3<sup>rd</sup> marking period)
- ✓ Make list of colleges which interest you. Check websites for majors and other important information
- ✓ Attend college fairs. Be prepared with questions specific to schools in attendance.

# JUNIOR TIMELINE

- **Visit Colleges** over spring break and in the summer
- **Sports**—If you are thinking of playing Division 1 or 2 sports, access the NCAA Eligibility Center ([www.eligibilitycenter.org](http://www.eligibilitycenter.org))
- **Extra-Curricular Activities**—continue to participate and look for new opportunities; colleges look for consistency and depth in activities
- **Community Service/ Volunteer Work**- participate & keep record of these activities
- Use the Naviance program for college planning. (See link on Counseling Department websites)
- **Other helpful websites include:**
  - [www.educationplanner.org](http://www.educationplanner.org)
  - [www.collegeboard.com](http://www.collegeboard.com)
  - <https://www.princetonreview.com/college-education>
  - <https://www.petersons.com/college-search.aspx>

# SAT vs. ACT

The New SAT has only one reading section and one writing section—the math section is divided into a calculator portion and a no-calculator portions. The sections will always be in the same order. The test will be 3 hours, plus the optional essay. The exact breakdown, in order, looks like this:

Reading: 52 questions, 65 minutes

Writing and Language: 44 questions, 35 minutes

Math: no calculator—20 questions, 25 min; with calculator—38 questions, 55 min

Optional essay: 1 prompt, 50 min

The basic ACT structure and timing is remaining the same, with the exception of the new essay, which will be longer.

English: 75 questions, 45 min

Math: 60 questions, 60 min

Reading: 40 questions, 35 min

Science: 40 questions, 35 min

Optional writing: 1 prompt, 40 min



<http://blog.prepscholar.com/the-new-sat-vs-the-act-a-full-breakdown>

# WHAT IS NAVIANCE?

*Naviance* is our Career and College search tool offered by the West Chester Area School District to assist students and families in their post-secondary planning.

## College Searching Tools

- Students may access the SuperMatch under the “colleges” tab in order to find schools that match up to 23 different search criteria
- Database for over 4,000 colleges and universities across the country
- Save colleges that fit your students’ need or pin your favorites so that they show on the top of the page while they search

# NAVIANCE

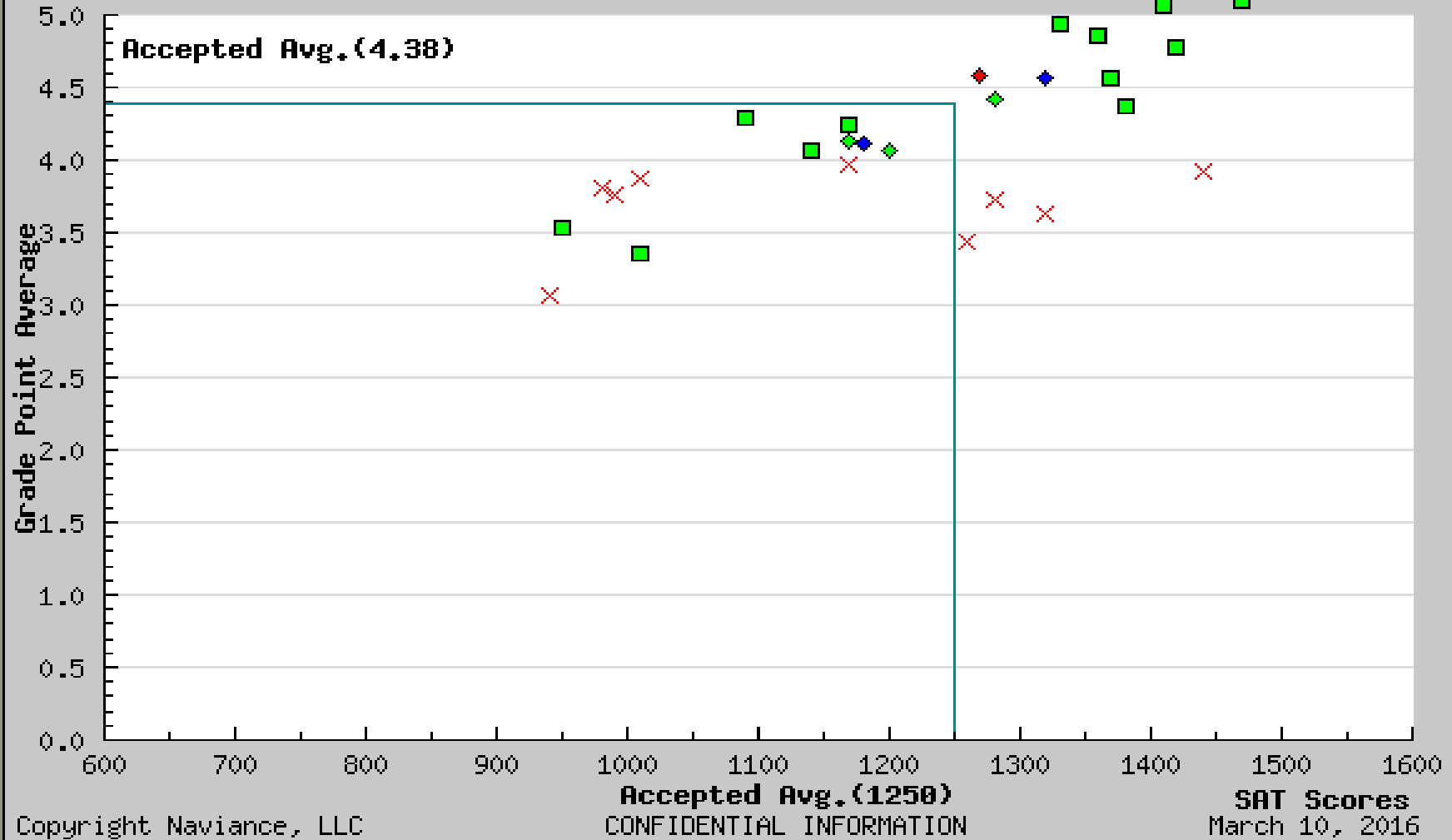
Naviance also provides school counselors with the ability to track progress of individual students, communicate and collaborate with families via the Family Connections page, and create reports, send transcripts and collect data for the student population.

**Scattergrams** will offer useful data tracking for which students get into certain colleges based on GPA & SAT/ACT scores.

-This feature will allow counselors and students to make accurate decisions on which schools fit into their individual college planning (good match schools, safety net schools, hard-to-reach schools)

# NAVIANCE

West Chester East High School  
SAT (1600) vs. GPA Scattergram (2014-2015)



# NAVIANCE

https://student.naviance.com/main

Give feedback No new messages Switch Grade: 12th Grade Close Demo

Naviance | Student

Home Colleges Careers About Me My Planner

Welcome, Demo Salley!

Search for Colleges

Type a college name

SEARCH

Welcome To Naviance

Dear Parents:

My Favorites

COLLEGES



I'm thinking about



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Type a college name



COLLEGES

Home



COLLEGES

I'm thinking about



COLLEGES

I'm applying to

Welcome To Naviance

Dear Parents:

Welcome to the Naviance Family Connection! The West Chester School District is proud to offer this exciting and comprehensive resource for all of your career, college, and financial planning. Family Connection is being introduced

My Favorites



COLLEGES

I'm thinking about



COLLEGES

I'm applying to

Find Your Fit



Research Colleges



Apply to College



Scholarships and Money



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Back Find Your Fit

SuperMatch®

College Match

Scattergrams

Advanced College Search

College Lookup

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## My Favorites



COLLEGES

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COLLEGES

# NAVIANCE

SuperMatch College Search

About SuperMatch ?

☰ Choose Fit Criteria Location Academics Admission Diversity Institution Characteristics Cost Student Life Athletics Re

## Your Fit Criteria

Saved Searches Choose one ▼

Save Search

Start Over

4 selected criteria

To refine your results, use the arrows to move your criteria into the "Must Have" and "Nice to Have" boxes.

### Must Have

✕ Within 125 miles of 19380 →

✕ Major [Any] →

✕ Campus Surroundings [3] →

### Nice to Have

✕ Student Body Size [1] ←

## Your Results

Your results include **49 institutions** with a fit score of 90% or above.

# NAVIANCE

## Career Search Tools

- It is just as important to think about *career* goals as it is to find the best *college* fit.
- Think in terms of “working backwards”. Knowing what career interests they have may help them locate best college/trade school/training for job placement in that field.
- Career exploration also means knowing what your personality type is and how that fits into your career choices. Naviance offers personality and career inventories students may access.
- Naviance uses 16 career clusters based on the information gathered from the Department of Labor and Statistics

# NAVIANCE

 Naviance | *Student*

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[Careers](#)

[About Me](#)

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Welcome, Demo Salley!

Search for Colleges



Type a college name

SEARCH

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I'm thinking about



COLLEGES

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CAREERS

Home



CAREERS

I'm thinking about



EXPLORE

Careers, Clusters and Pathways



ROADTRIP NATION

Interview archive

Explore Careers and Interests



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## My Favorites



COLLEGES

I'm thinking about



COLLEGES

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# NAVIANCE

## Find Clusters and Pathways

Career clusters are a way of grouping careers with common features and skills. Careers grouped into the same cluster typically require similar education and training. Exploring clusters can be a useful way to find a good career match, especially if you have general areas of interest but are not sure what specific careers match those interests. Career clusters can also help you better understand how your coursework in school can prepare you for certain types of careers

 Agriculture, Food and Natural Resources >

 Architecture and Construction >

 Arts, Audio/Video Technology and Communications >

 Business Management and Administration >

 Education and Training >

 Finance >

 Government and Public Administration >

 Health Science >

 Hospitality and Tourism >

 Human Services >

 Information Technology >

 Law, Public Safety, Corrections and Security >



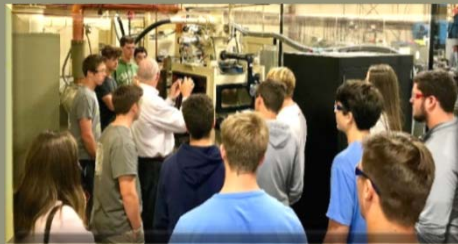
 Marketing >

# WCASD CAREER EDUCATION

Helping high school students form future career plans by linking the knowledge & skills learned in the classroom with those required for success in the workplace.



Guest Speaker Series



Career Showcases



Job Shadows



Mentorships













Internships



# OCCUPATION MATTERS

## EXAMPLES OF ANNUAL EARNINGS IN GROWTH AREAS OVER \$60,000, BY EDUCATION LEVEL

BD Bachelor's Degree	AD Associates Degree	OJT On the Job Training <small>(includes Apprenticeship)</small>	CTE Career & Technical Education	Certification & Licensure <small>(includes Apprenticeship)</small>
 <b>Accountants &amp; Auditors</b> Annual Average Income: <b>\$75,250</b>	 <b>Web Developers</b> Annual Average Income: <b>\$72,030</b>	 <b>Electrical Power-Line Installers &amp; Repairers</b> Annual Average Income: <b>\$82,340</b>	 <b>Construction Trades Supervisor</b> Annual Average Income: <b>\$73,980</b>	 <b>Plumbers, Pipefitters &amp; Steamfitters</b> Annual Average Income: <b>\$60,380</b>
 <b>Secondary School Teachers</b> Annual Average Income: <b>\$64,830</b>	 <b>Diagnostic Medical Sonographers</b> Annual Average Income: <b>\$66,470</b>	 <b>Claims Adjusters, Examiners &amp; Investigators</b> Annual Average Income: <b>\$67,730</b>	 <b>Carpenters</b> Annual Average Income: <b>\$61,330</b>	 <b>Structural Iron &amp; Steel Workers</b> Annual Average Income: <b>\$60,100</b>

**Av. Cost: \$80,000 -  
\$180,000+**

*Start earning in 4+ yrs*

**\$20,182**

*Start earning in 2+ yrs*

**\$0**

(\$3,000 - \$16,000 if not covered)

*Start earning now!*

**\$3,520 - \$14,080+**

*Start earning in 2+ yrs*

**\$800 - \$15,000+**

*Start earning in 6+mos!*

# PFEW

**Pennsylvania Free Enterprise Week**, a 1 week summer mentorship program

- ✓ provides 11<sup>th</sup> & 12<sup>th</sup> grade students with firsthand experience of American free market economics - and not just for prospective business majors!

*Students will...*

- examine various career occupations & pathways
- gain valuable insight from influential business leaders
- create personal and professional networks
- participate in fun, practical, hands-on learning while experience college dorm life
- attend this week-long event at the subsidized cost of \$295. Space is limited. Please see your school counselor if you need financial assistance.
- earn college scholarships (if attends via standard admissions process)



**\$8,000 in savings**

**\$2,000 annual scholarship (up to 4 years) at Penn College of Technology**



**\$20,000 in savings**

**\$5,000 annual scholarship (up to 4 years) at Lycoming College**

# Welcome to our Panel

- **Drexel University**- Catherine Campbell-Perna
- **Penn State University** – Jeremy Branch
- **Temple University** – Jim Van Blunk
- **Villanova University** – Carolyn Defant
- **West Chester University** – Lauren Lang
- **Widener University** - Jason Britton
- **WCASD Career Education** – Donna Foley